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T H E M E

**Advancing Africa's Digital Transformation:
Inspiring Action. Accelerating Growth. Amplifying Impact.**

22ND SEPTEMBER 2025 | 2:30PM
NASDAQ - NEW YORK, USA

PROGRAMME OUTLINE

MC/HOST - ANITA ERSKINE

ORGANIZING PARTNERS



2:30pm - **Arrival/Registration/Networking**

3:00pm - Stage Introductions

Anita Erskine – Host/ MC

3:05pm - Special Remarks

Tiffany Raspberry – Deputy Mayor for Inter-Governmental Affairs, New York State

3:10pm - **A Spotlight Conversation on Africa's Digital Economy**

Theme: A continental Narrative of Innovation and Digital Advancement

This celebratory session showcases Africa's most inspiring digital transformation success stories, highlighting remarkable achievements, measurable impact, and extraordinary growth across the continent. The discussions will feature compelling narratives of how African innovators, entrepreneurs, and institutions have created breakthrough solutions that are changing lives, transforming economies, and establishing Africa as a global leader in digital innovation.

From unicorn startups processing billions in transactions to central banks revolutionizing financial inclusion, from telecommunications companies connecting millions to creative platforms amplifying African voices worldwide—these are the stories that demonstrate Africa's incredible journey from digital adoption to digital leadership. Each speaker will share real impact metrics, inspiring growth trajectories, and powerful examples of how African solutions are not only serving local needs but setting global standards for innovation.

Speakers

Presentation – **Angela Wamola**, Head Africa, GSMA

- **Benjamin Fernandez**, Founder Nala Money
- **Gillian Darko**, VP, Strategy and Chief of Staff Yellow Card
- **Esther Masese Waititu**, Chief Financial Services Officer, Safaricom Plc
- **Mr. David Akinin**, Founder & CEO, JABU
- **Samuel Amanor**, Founder & CEO, Bluespace Africa
- **Aloy Chife Ph.D.**, Founder and Chairman, Brij Africa

Moderator: **Anita Eskine**, Executive Director, Erskine Global Communication

4:00pm

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Health Break

4:10pm

Theme: Investing in the Future – People, Infrastructure and AI

This theme examines the essential building blocks for a sustainable and inclusive digital future: investing in skilled human capital, robust digital public infrastructure, and responsible AI adoption. The discussion highlights the critical need to invest in connectivity, data centers, and cloud capacity while developing a talent pipeline capable of building, managing, and regulating modern digital systems. The session also explores AI's transformative potential for public services, SME empowerment, and productivity enhancement—while ensuring ethical safeguards, data privacy, and equitable access to AI tools. The central narrative focuses on aligning finance, policy, and innovation to deliver bankable projects that accelerate Africa's digital transformation.

Speakers

Opening Keynote: H.E. Inkosi E.M. Buthelezi, Minister, Department of Public Services and Administration, Republic of South Africa

- **H.E. Amb. Bankole Adeoye**, AU Commissioner for Political Affairs, Peace and Security (PAPS)
- **Dr. Fatimah Elsheikh**, Secretary General, BADEA
- **Fatima Tambajang**, Head, Developer Relations Startups, VC for Africa & Middle East, Nvidia
- **Garth Klintworth**, Chief Representative Officer, ABSA USA
- **Balkissa Ide Siddo**, Public Policy Director, Sub-Saharan Africa, META
- **Edmund Green**, Co-Founder and Co-Chair, Board Harbor Foundation

Moderator: Anita Eskine, Executive Director, Erskine Global Communication

4:50pm

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Welcome and Introductory remarks

- **Hannah Awuku**, Executive Director, FALS
- **Mr. Alex A. Dadey**, Chairman, KGL Group
- **H.E. Amb. Marie-Antoinette Rose Quatre**, CEO, APRM
- **H.E. Amb. Selma Malika Haddadi**, Deputy Chairperson of the African Union Commission
- **Hon. Ahmed Attaf**, Minister of Foreign Affairs, People's Republic of Algeria

5:10 pm

Theme: Pathways to digital prosperity: Amplifying cross-border data flows, digital corporation, standardized identity and harmonized digital frameworks.

This session will highlight the foundational elements of trust, interoperability, and regulatory alignment necessary to unlock Africa's digital single market. The discussion spotlights the development of interoperable digital identities, common privacy and cybersecurity baselines, and streamlined cross-border data transfer regulations.

The focus centers on enabling trade in digital goods and services under the African Continental Free Trade Area (AfCFTA) by eliminating regulatory fragmentation and fostering mutual recognition of standards such as e-signatures and e-invoicing. This cooperative framework is designed to provide African businesses and citizens with seamless, secure access to markets and services, supporting both economic integration and digital sovereignty.

Speakers

Opening Keynote: Mr. Ralph Mupita, CEO and President MTN Group

- **H.E. Nardos Bekele, AUDA-NEPAD**
- **Dr. Kashifu Lawal, National Information Technology Development Agency (NITDA), Nigeria**
- **Fadilah Tchoumba, CEO, ABAN**
- **Ms. Yomi-Ajayi, CEO, UBA International Banking**
- **Ehi Binitie, Director, Resrv and Brij**
- **Dr. Amany Asfour, President AfBC**

Moderator: Angela Wamola, Head Africa, GSMA

5:50pm - **Keynotes Remarks from Heads of State**

Theme: Committing to Sustainable and Inclusive Digital Transformation

- **H.E. Taye Atske, President of the Federal Democratic Republic of Ethiopia**
- **H.E. Sam Matekane, Prime Minister of the Kingdom of Lesotho**
- **H.E. Duma Gideon Boko, President of the Republic of Botswana**
- **H.E. Julius Maada Bio, President of the Republic of Seirra Leone**
- **H.E. Dr. Netumbo Nandi-Ndaitwah, President of the Republic of Namibia**
- **H.E. John Dramani Mahama, President of the Republic of Ghana**
- **H.E. William Ruto, President of the Republic of Kenya**
- **H.E. Bola Ahmed Tinubu, President of the Federal Republic of Nigeria**

6:30 pm

Theme: Making Governance work for Tech Innovation in deepening Africa's Participation in Global Value Chains.

This theme focuses on governance reforms and policy frameworks that enable African businesses to advance up the technology value chain in production, services, and exports. The discussion examines how coherent regulations, predictable tax regimes, and harmonized standards can reduce barriers to scale and attract investment.

Moving beyond consumption, the session champions an industrial policy approach that nurtures local manufacturing, content creation, and tech-enabled services capable of competing globally. Public policy and e-governance are positioned as strategic tools to stimulate domestic innovation and create market certainty for local technology solutions. The overarching goal is to transform governance from a bottleneck into a catalyst for continental competitiveness through the adoption of e-governance frameworks that drives growth.

Speakers

Opening Keynote: Samaila Zubairu, President, Africa Finance Corporation

- **H.E. Lerato Dorothy Mataboge**, *Commissioner for Infrastructure and Energy, AUC*
- **H.E. Mohamed AbdulEnien**, *Deputy Speaker of the Egyptian Parliament and Chair, Cleopatra Group*
- **H.E. Chief Fortune Charumbira, President**, *Pan African Parliament*
- **Dr. Catherine Kyobutungi**, *Executive Director, APHRC*
- **Mr. Alex A. Dadey**, *Chairman, KGL Group*

Moderator: Prof. Erika Kraemer-Mbula, *University of Johannesburg*

7:10pm **Closing Remarks**
Tonisha Tagoe, *Founder Baobab Intelligence (BI)*

7:10pm **Networking Cocktail Reception**

MC/Host: **Anita Eskine**, *Executive Director, Erskine Global Communication*